



THE FABULOUS & MAGICAL

# ONCE UPON A BUS

[ONCEUPONABUS.COM](http://ONCEUPONABUS.COM)

# A WORLD-ON-WHEELS OF STORYTELLING

In a world dominated by social media and device addiction; where screens steal children's attention and literacy skills are in sharp decline - **Once Upon a Bus** has a radical, screen-free solution that actually works.

We bring the UK's original double-decker storytelling bus straight to schools across the local area, transforming an ordinary day into a powerful, multisensory adventure...

Led by Arti the Elf: just **live, immersive storytelling** that pulls children into enchanted worlds, sparks genuine imagination, and rebuilds a deep love of stories and language. We deliver proven, joyful experiences that directly counter digital overload and boost literacy, creativity and engagement.

Schools in Berkshire, Buckinghamshire and Oxfordshire are already seeing the difference.

**To discover how we can help call 07912 101 619**

**GO  
ALL  
IN.**

National  
Year of  
Reading  
2026

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INSPIRING EDUCATIONAL ADVENTURES FOR SCHOOLS  
**NEW REDUCED RATES FOR 2026+**



# THE FABULOUS & MAGICAL ONCE UPON A BUS

## ENGAGING & IMMERSIVE STORYTELLING ONCE UPON A BUS AT YOUR SCHOOL

Transform your school's ordinary day into an extraordinary journey of imagination and learning with Once Upon a Bus, the UK's original custom double-decker storytelling bus!

Established in 2014, our mobile wonder is designed to captivate young minds through multisensory, interactive sessions that align perfectly with key educational themes like World Book Day, Science Week, or bespoke adventures tailored to your curriculum.

Hosted by Arti, the bus turns into epic realms - whether it's exploring enchanted forests, diving into ocean depths, or soaring through starry skies in sessions like Neverland, Alice Down the Rabbit-hole, The Wonka Bus, The Whale Project, or We Are Stars. Ideal for full-day bookings, PTAs, and special events, this fun-filled experience boosts literacy, creativity, and engagement while bringing innovative edu-tainment right to your school!

Approved by Parentkind and loved by prestigious schools such as Bishopsgate, Eagle House, St George's, and Claires Court, Once Upon a Bus offers flexible, themed storytelling that sparks curiosity and fosters a love for learning in children of all ages. Whether you're planning a school-wide celebration or integrating it into your lesson plans, our bus provides a unique haven where stories come alive, making education fun, magical and memorable.

WEST LONDON, BERKSHIRE, BUCKINGHAMSHIRE & OXON AREAS



“ The magic and creativity of Arti and Matthew could not be faulted as they narrated and shared stories with children over two days. Boys and girls entering the bus are taken to a new world and the brilliance is that the bus evolves into whatever theme has been planned. From the moment they assemble outside to watch the magical Bubble Man, the children are entranced. Arti's characters are played out brilliantly and she leads them on a journey through the bus, reading and sharing and fully immersing children into the world of storytelling. We could not have been more delighted with the response from the children - they have not stopped talking about their experience and there is no doubt that the bus helped make our Literature Festivals a huge success. If your children love stories they will adore the bus and I would urge you to let it park up at your school and create its magic.

HEAD OF ENGLISH, EAGLE HOUSE SCHOOL

**NEW REDUCED RATES FOR 2026+**  
VISIT [ONCEUPONABUS.COM](http://ONCEUPONABUS.COM) OR TALK TO ARTI ON 07912 101 619

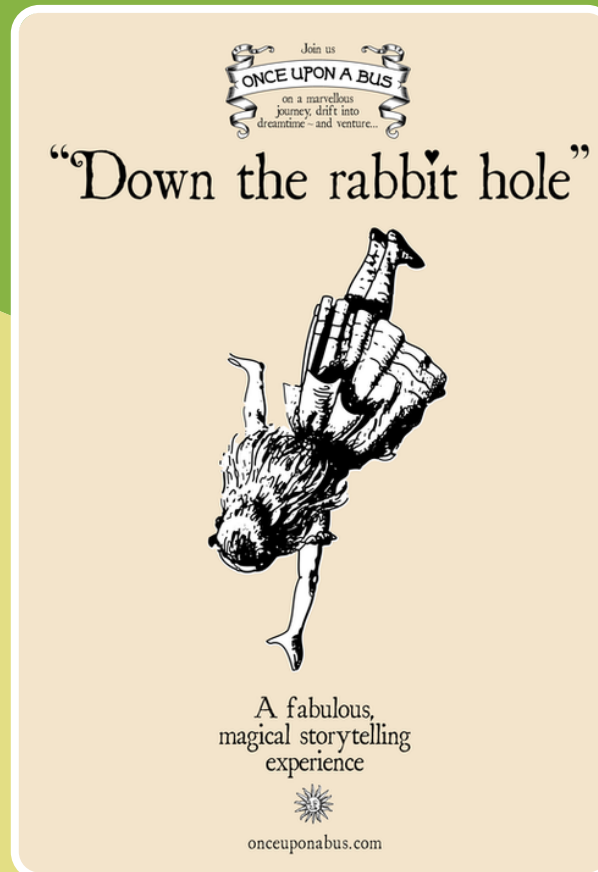
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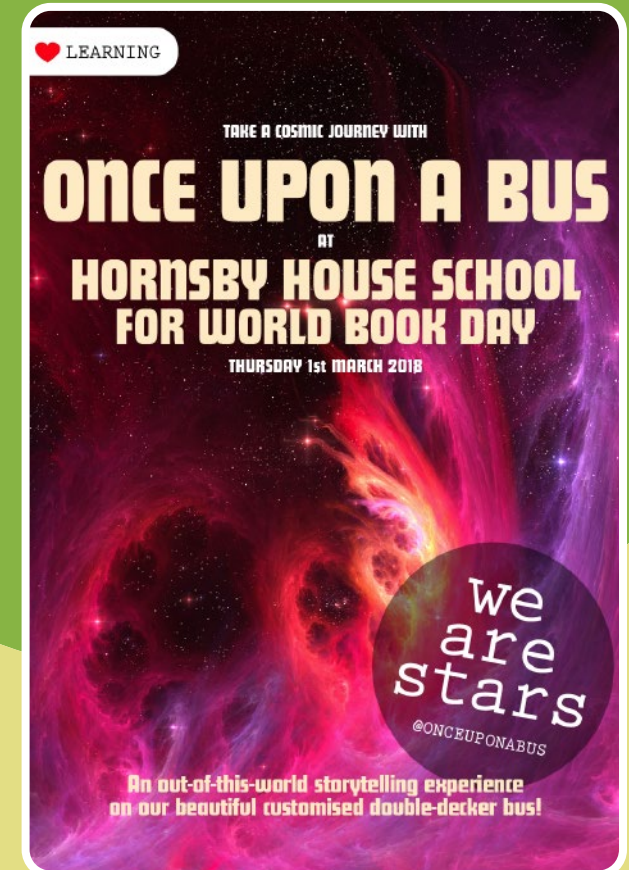
## THE UNDERSEA BUS

The Sperm Whale has the largest brain in the known universe. The Blue Whale is the largest creature ever to have existed. Find out more in an immersive oceanic storytelling odyssey!



## INSPIRED BY ALICE

An interactive storytelling merry-go-round celebrating Alice in Wonderland, the dubious ballad of The Jabberwock, the Raven Riddle, a Trial by Teapot and other such fabulous nonsense!



## WE ARE STARS

The stuff that makes us what we are was formed in an exploding star, which drifted for 10 billion years, fell into our solar sphere and then combining over time, evolved, to sit and write this rhyme!

**AND MANY MORE TO SUPPORT EVERY ASPECT OF THE CURRICULUM!**



## Once Upon a Bus Risks & Associated Risk Management

The bus is staffed at all times during service to maintain safety procedures in the following areas:  
Bus exterior (including arrival and departure), lower deck (service areas), stairs and upper deck.

### Exterior

- On arrival the Banksman will wear a high visibility vest to guide the bus into its designated parking location and ensure that no persons are within the buss's driving line.
- On setup the main door is fixed into an open position. The safety zone is established.
- Where an external power supply is used, the point of connection is checked for safety and the lead running from the bus rear connection is attached to a high visibility safety fence.
- On departure all areas including the underside are checked before the Banksman guides the bus safely from the premises.
- The entrance to the bus includes a 14" step followed by a 7" step. Access is attended at all times.

### Interior Lower Deck

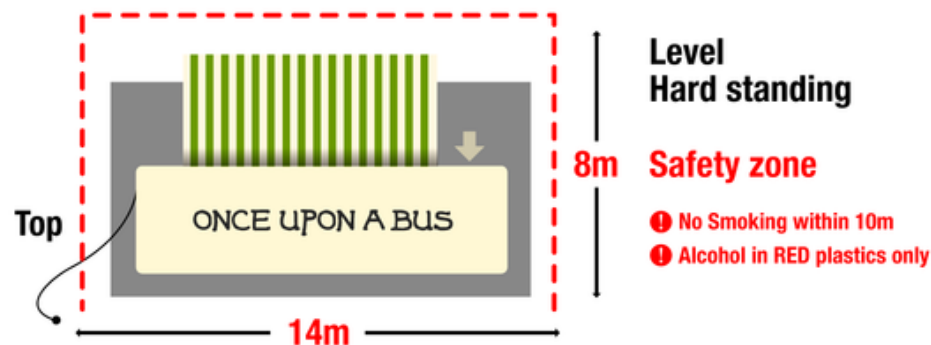
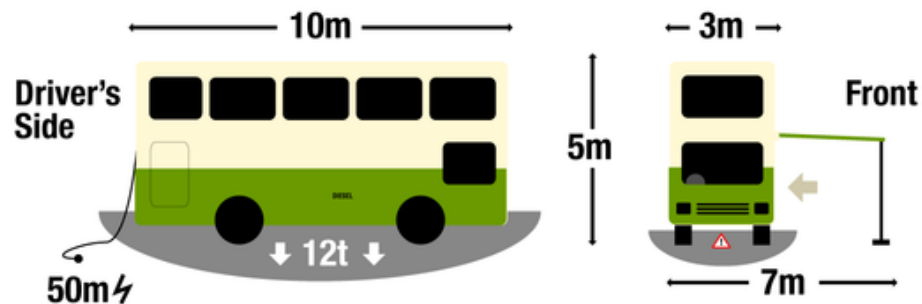
- The driver's cabin door and service area cupboard doors are locked at all times during service.
- The Tea Room is staffed at all times during service and is made-safe during boarding/exit.
- All floor safety strips are cleaned before service to ensure visibility.
- All walkways are kept clear and customers are attended at all times when entering, passing through and exiting the bus.

### Interior Upper Deck

- Customers are attended at all times when using stairs to access and exit the upper deck.
- The upper stairwell is secured at all times with a safety gate.
- The upper deck AV control room is out-of-bounds to customers at all times except where the emergency exit is required.
- Electrical points are closed at all times when not in use.

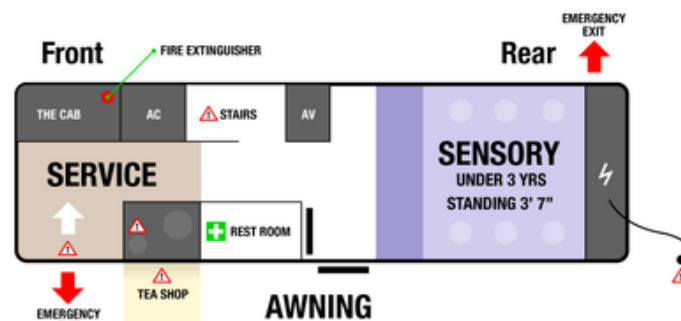
### In Transit

- On occasions the bus may carry customers in transit. The driver's certifications cover the legalities of such service and customers are attended at all times. Terms & conditions of use will apply.



### Lower Deck Standing 6' 5"

- No food/drink
- No shoes



### Upper Deck Standing 5' 8"

**CCTV IN  
OPERATION  
DURING SERVICE**



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## UNFORGETTABLE PRIVATE HIRES

Our iconic double-decker bus transforms into immersive, enchanting worlds hosted by Arti the Elf, delivering interactive, multisensory experiences that delight guests of all ages. Perfect for birthdays, family events and community get-togethers. As featured at renowned venues such as the Royal Hampton Court Flower Show, The Fat Duck Bray, the Hurlingham Club, Barnes Film Festival, and the Royal Wedding Windsor; Once Upon a Bus brings the magic directly to your doorstep, making any occasion an extraordinary event!

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